

Informobility Releases Prayoid™: A Prayer Times product for Google's Android® NexusOne® mobile phone

Amman, Jordan – March 1, 2010 – Informobility has officially released today a new version of its highly successful Windows Mobile based Prayer Times program for all Google Android OS® mobile phones running Android version 1.6 and later.

Google Android has been taking the mobile industry by storm. In its recent announcement of the release of its first unlocked mobile phone, Google officially becomes the first phone manufacturer to sell direct to the public without the need to an operator subsidy. “The price point of the Nexus One and the new features of the Android OS 2.1 make this new Google phone a new phenomenon”, said Ms. Nosaiba Yousef, Mobile Products Manager at Informobility. “Prayoid, the Prayer Times application for the Android OS, is not Informobility’s first attempt at addressing the growing proliferation of the Google mobile phone. Informobility launched last month its localization product for the Google Android building on its long time expertise in this domain,” continued Ms. Yousef.

Prayoid is a very attractive application for the Muslim mobile user that maximizes the use of the latest features of the Android OS. “I love the way and speed at which the compass changes direction to point to Mecca as soon as I turn my device in either direction”, said one of the beta testers of the product. He continued to say that “the widget that you can install on any home screen shows you all the prayer times in one view. It looks like a sundial and has an attractive design”.

Informobility's Prayoid for Google Android 2.1 is now readily available for all Middle East users. The user can view all prayer times in one screen, listen to the call for prayers (Athan) as soon as it is time for prayers and see the direction of Mecca at any time. The device's GPS is used to find out the current location and automatically calculate prayer times based on that location. Alternatively, the user can set the location and disable the GPS auto-location feature.

A free, two-week trial version of the application can be found at www.informobility.com around mid March 2010.

About Informobility

First Prize Winner of Jordan Telecom's 2005 Award as the most innovative company in Jordan, Informobility (www.informobility.com) is one of the leading providers of wireless and mobility-focused products, services, and solutions in the Middle East. Informobility is the first company in the World to introduce the Arabic language support to the Personal Digital Assistant (PDA), back in 1999. In 2004, it built and deployed the first PDA-based E-Census solution (Oman Census 2004). In that same year, it introduced its first localization version for the Windows Mobile Operating system. Since then, it has delivered solutions for Palm OS, MS Windows Mobile OS, Symbian OS, RIM Blackberry OS, and Google Android OS.

With a core competency in mobility and over 15 years of combined experience – Informobility is the merger of two companies in 2004 – the company's wide array of mobility offerings target end users, wireless operators, and large enterprises and governments.

Informobility has successfully implemented a number of large-scale, innovative mobility solutions for governments in the Middle East, such as population E-Census, consumer price index E-Survey, establishments E-Census, and field-employee inspections. Its content delivery service Content2Go helps wireless operators differentiate themselves, generate more revenue through data services, and retain and attract more customers.